



TANZANITE BLUE™

THE TRUE COLOUR OF LOVE

The sheer beauty of tanzanite cannot be ignored.

The unmistakable allure of exquisite

Tanzanite Blue™ jewellery cannot be denied.

As captivating as the beauty of the women who grace Tanzanite Blue™, this exceptional range of exclusive branded jewellery is finely crafted by master jewellers to eye-catching perfection.

This collection of desirable jewellery takes its name from the precious blue-violet gemstone found in Tanzania at the foothills of East Africa's majestic, dormant volcano called Mount Kilimanjaro.



TANZANITE
BLUE™
THE TRUE COLOUR OF LOVE

For your nearest stockist call 011 446 5900
or visit www.tanzanitecompany.co.za

All Tanzanite Blue jewellery is accompanied by a Tanzanite Foundation™ endorsed certificate

TANZANITE
BLUE™

THE TRUE COLOUR OF LOVE



It's rude not to stare...



Tanzanite is a geological miracle so rare that Tanzania is the only place on earth where you will find this unique and precious gem.

Here, an incredible shift in the earth's crust combined with both heat and pressure, and the presence of vanadium, transformed the mineral called zoisite into tanzanite – a one of a kind gemstone of unmistakable distinction and colour.



TANZANITE
BLUE™
THE TRUE COLOUR OF LOVE



Today, only a decade's supply of this precious tanzanite remains – but through Tanzanite Blue™, you can own this magnificent gemstone set in a beautiful piece of jewellery.



Tanzanite Blue™ offers you a selection of rings, earrings, pendants and bracelets in 18ct white or yellow gold settings.



The elegant international design of all Tanzanite Blue™ jewellery is expertly fashioned by South African master craftsmen to ensure each and every gem glitters with the astonishing kaleidoscope of blue and violet hues that are so unique to tanzanite.

Show the true colour of your love with Tanzanite Blue™ – a gift of the finest jewellery made with the gemstone said to centre the wisdom of your heart and allow you to experience the wonder of simple joy, deep inner pleasure and true love.



Tanzanite Blue. The True Colour of Love.